

Standard	Aspect	Criterion	Interpretation	Measurement method	Sanction
Standards for head office processors in the supermarket					
Not for publication. No rights can be derived from these criteria. Subject to inaccuracies and amendments.					
General					
SUHK01	Responsible authority	The board has designated an individual in writing to be responsible for the implementation of the Beter Leven trademark at the head office and in the connected affiliated outlets.		Make sure that a responsible authority has been designated and that this is documented in writing.	RI
Communication with affiliated outlets					
SUHK02	Procedures	Procedures have been established with the affiliated outlets who are registered for the sale of Beter Leven meat with respect to communication about the BL trademark, along with the purchase, butchering, and packaging of Beter Leven meat.		Check whether procedures have been drawn up. Make a note of your findings and the procedure.	AR
SUHK03	Declaration	There should be a signed declaration between the affiliated outlet and head office about the purchase and packaging of Beter Leven meat.	The declaration must at least state: 1. Which Beter Leven scope (type of animal and number of stars) is processed and/or packaged by each affiliated outlet. 2. Which suppliers have been approved for which Beter Leven scope (type of animal and number of stars). If an affiliated outlet can only make purchases centrally, via the head office, a declaration at head office is sufficient.	Check whether signed declarations are present for all affiliated outlets linked to the BL trademark, in which the affiliated outlets have at least indicated which BL trademark scope (type of animal and number of stars) they process and that the affiliated outlets only purchase meat/meat products from suppliers who are certified for the relevant BL trademark scope(s).	RI
SUHK03a	Beter Leven scope	The head office registers the Beter Leven scope (type of animal and number of stars) processed by each separate affiliated outlet with the Better Life Foundation trademark.		Check whether the Beter Leven scope (type of animal and number of stars) processed and/or packaged by each affiliated outlet is correctly registered with the Better Life Foundation trademark.	AR
SUHK05	Monitoring	All affiliated outlets that process (butcher, marinate, spice, etc.) and/or package Beter Leven meat must be registered with the certification body.		Check whether all the affiliated outlets that process and/or package Beter Leven meat and meat products are registered through the certification body. Make a note of discrepancies.	AR
SUHK06	Products	The head office informs the Better Life Foundation trademark which Beter Leven meat and/or meat products are processed and packaged by the various affiliated outlets.		Check whether all Beter Leven meat and/or meat products have been reported to the Better Life Foundation trademark. Make a note of discrepancies.	AR
SUHK07	Approved products	At the head office, there is documented evidence that the Better Life Foundation trademark has granted approval for the processed and/or packaged Beter Leven meat and meat products and/or for the recipes of the products assembled.		Verify whether there is proof of this. Make a note of discrepancies.	AR
Changes					
SUHK08	Communication with certification body	Procedures are established with regard to communication with the certification body.		Check whether procedures have been established and in what way these are communicated.	AR
SUHK09	Changes	Changes related to affiliated outlets that sell Beter Leven products are (directly) reported to the certification body.		Check whether changes have been reported. Make a note of discrepancies.	AR
Internal audit					

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SUHK10	Internal audit officer	The officer who conducts the internal audits on behalf of Beter Leven is trained and qualified for this role.	Internal audits may be outsourced to qualified third parties.	Make a note of the training completed by the officer and potential substitute and the date when they were certified.	W
SUHK11	Internal audit	The affiliated outlets have a yearly plan for internal audits.		Check whether there is a yearly plan for internal audits. Make a note of discrepancies.	AR
SUHK12	Frequency of internal audits	Each affiliated outlet must undergo an internal audit at least once per year.	The annual internal audits for each affiliated outlet are recorded in the internal audits yearly plan.	Make a note of the frequency of the internal audits.	AR
SUHK13	Conducting the internal audits	The internal audits are carried out according to the established yearly plan.		Make a note of discrepancies.	RI
SUHK14	Content of the internal audits	On the basis of the internal audit reports, it is clear which requirements were checked during the internal audit.		Request the latest audit reports. Check which points were taken into account in the audit. Make a note of discrepancies.	RI
SUHK15	Completeness of the internal audits	All the criteria for processors in the supermarkets are visibly addressed during the internal audits.		Check whether all the BL trademark's considerations were included in the internal audit. Also note whether an internal audit was conducted based on the most recent version of the schedule. Make a note of discrepancies.	RI
SUHK16	Discrepancies	In the case of discrepancies, the head office or affiliated outlet is requested to take corrective measures, which are registered, including the period of time in which these should be carried out.		Check whether corrective measures are being implemented.	RI
SUHK17	Corrective measures	The head office checks whether the corrective measures for the head office and affiliated outlets have been carried out and if they have been effective.		Verify that head office is monitoring whether corrective measures are being followed and are effective.	RI
SUHK18	Allotted period for corrective measures	The head office checks whether the corrective measures for the head office and affiliated outlets have been carried out within the set period.		Verify that head office is monitoring whether corrective measures are being taken within the set period. Make a note of discrepancies and reasons for surpassing the set period.	RI
SUHK19	Comparison of internal audit/certification body inspection	The head office compares the certification body inspection results with the internal audit results for differences.	In the case of differences, the head office will establish whether adjustments to the internal audits are necessary.	Check whether the head office has made a comparison and if any necessary adjustments are being made to the internal audits. N/A when the comparison has not yet been conducted.	RI
SUHK23	Monitoring purchases and sales	Aside from the internal audits, supplementary checks are made to monitor the buying and selling of Beter Leven meat by the affiliated outlets.		Check whether supplementary checks are being performed. Make a note of what is being checked.	RI
Labelling					
SUHK24	BL trademark stickers	The head office regulates and establishes a procedure for the issuance of Beter Leven trademark stickers.		Check how the head office has instructed the processors in the supermarkets on the authorised BL trademark products. Make a note of your findings and the procedure.	AR
SUHK25	Monitoring	There is a system that shows visible connections between the purchase of bulk Beter Leven meat and the sale of Beter Leven meat products and the consumption of Beter Leven stickers.	Bulk meat and/or meat products refers to meat and meat products that (still) have not been packed in the final consumer packaging and that will still be processed (cut, marinated, spiced, etc.) and/or packaged in the affiliated outlet.	Check whether the link between the purchase of bulk Beter Leven meat and the sale of Beter Leven meat products and the number of BL trademark stickers used can be reliably made.	Suspension
Quality assurance of suppliers					

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SUHK26	Supply	The purchase of bulk BL trademark meat and/or meat products only involves suppliers who are certified for the relevant Beter Leven scope(s) (type of animal and number of stars).		Check whether the supply originates from a supplier that is certified for the relevant scope(s) (type of animal and number of stars). For at least three days of the last twelve months, note the name and address details of the supplying farms that are part of the sample.	Exclusion
SUHK27	Documentation of suppliers	The suppliers who deliver Beter Leven meat to the affiliated outlets are known and documented by the head office.		Verify that the suppliers are documented.	AR
SUHK28	Recognition check	The head office regularly checks whether the suppliers of BL trademark meat are still certified.	At least 4x per year.	Check when this check was last performed. Verify that this is checked at least 4x per year.	RI
SUHK29	Making the suppliers known	The head office makes the approved BL trademark suppliers known to the affiliated outlets.		Make a note of how this occurs.	AR
SUHK30	Approved or certified suppliers	The head office verifies that the suppliers that deliver bulk Beter Leven meat and meat products to the affiliated outlets have been approved and/or certified for the correct Beter Leven scope (type of animal and number of stars).		Make a note of the way in which the scope is checked and the procedure to be followed if the scope does not match.	Suspension
Communication					
SUHK31	Forms of communication and publicity	The head office ensures that all forms of communication/publicity that reference the Beter Leven trademark are in line with the actual Beter Leven scope (type of animal and number of stars) of the head office and/or affiliated outlet.		Verify that the forms of communication/publicity that refer to the BL trademark correspond to the scope of the head office and/or affiliated outlet. Make a note of discrepancies.	RI
SUHK32	Approval of forms of communication and publicity	The head office ensures that new or altered forms of communication and publicity that refer to the Beter Leven trademark are submitted to the Better Life Foundation trademark for approval.	Forms of communication and publicity must comply with the Better Life Foundation trademark's style guide. The version of the style guide on the Better Life Foundation trademark's website is always the leading authority. Approval is obtained before these forms of communication and publicity are used.	Check whether the forms of communication/publicity used have been approved by the Better Life Foundation trademark. Make a note of discrepancies.	RI